

[REDACTED]
Sent via email only:
[REDACTED]

Ref: FOI-500

29 August 2025

Dear [REDACTED]

1. Thank you for your email of 14 August 2025 in which you requested information from UK Anti-Doping ('UKAD') under the Freedom of Information Act 2000 ('the Act'). Specifically, your request was as follows:

- 1) *Do you use a Citizen Engagement platform?*
- 2) *If so, what tools do you use?*
- 3) *How much do you spend annually on a Citizen Engagement tool?*
- 4) *Which month & year does your contract with your supplier end?*

A citizen engagement platform is a digital tool or system designed to facilitate communication, interaction, and participation between citizens and government or public institutions. Its goal is to make civic involvement easier, more transparent, and more effective.

These platforms can be used by governments, cities, or organisations to:

Collect feedback on policies, services, or community issues Conduct surveys and polls Enable reporting of local issues, like potholes or graffiti Share updates, news, and documents with the public Encourage participatory budgeting or co-creation of solutions

Examples include tools like Granicus (EngagementHQ), CitizenSpace, SurveyMonkey, Qualtrics or Commonplace They can play a major role in increasing transparency, accountability, and trust in public decision-making.

Response

2. UKAD confirms that it holds and discloses the information sought in your request.

3. In relation to Part 1 of your request, UKAD can confirm that it uses Citizen Engagement platforms.
4. The information sought at Parts 2 – 4 of your request is contained in Table 1 below.

Table 1: Details of UKAD's use of Citizen Engagement Platforms

Citizen Engagement Platform	Annual spend by UKAD	Contact end date (month and year)
Survey Monkey	£750 (including VAT)	October 2025
Campaign Master	£1,040 (excluding VAT)	May 2026

Conclusion

5. If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of this response and should be addressed via email to foi@ukad.org.uk. Please remember to quote the reference number above in any further communications.
6. If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Yours sincerely

UK Anti-Doping

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